

Esteem Bra Fitting Academy

Benefits of Our Annual Subscriptions

- Annual subscription plans provide your business with 24/7 access to online training in industry specific skills, products, customer service and sales.
- Employee development and knowledge consistently maintained regardless of staff turnover.
- We take the weight of staff training off your already busy workload.
- An avenue connecting you with lingerie professionals sharing a common passion.
- Business coaches who understand the challenges of the lingerie boutique industry to help you scale up your business.

Esteem Bra Fitting Academy

Compare All Features and Plans

Program Topics	Tier 1 Fundamentals	Tiers 1, 2, 3 Advanced	Tiers 1, 2, 3, 4 Premier	Elite Coaching
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Educational Videos

	26	51	63	
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Professional Bra Fitting Certification

	√	Prerequisite Tier 1	Prerequisites Tiers 1 & 2	
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Participant Support

Self-Study Workbooks & review material	√	√	√	
Job aids	√	√	√	
Email support	√	√	√	
Workbook answer keys	available	available	available	
Online access 24/7	√	√	√	
Make learning fit your schedule	√	√	√	
Self-directed	√	√	√	
Allows for flexible training schedule	√	√	√	
Unlimited participants taking course	√	√	√	

Sales and Customer Service

Develop top-notch customer service skills	√	√	√	
Develop strong empathy, and listening skills, for effective client interactions	√	√	√	
Build trust and credibility with your customers	√	√	√	
Learn sales technique that create repeat customer visits	√	√	√	
Approaches for fitting a new client effectively	√	√	√	
Sales Strategies & customer service techniques that drive satisfaction and loyalty	√	√	√	
Effective complaint handling and business boundary setting		√	√	
Understanding the Inventory cycles		√	√	
Understanding Advertising & Marketing concepts		√	√	

Program Topics	Tier 1 Fundamentals	Tiers 1, 2, 3 Advanced	Tiers 1, 2, 3, 4 Premier	Elite Coaching
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Bra Fitting Skills

Consistent high level lingerie garment training for all new staff	√	√	√	
Comprehensive Coverage of the 22 Fit Points of Bras	√	√	√	
Intimate garment style identification	√	√	√	
Measuring & assessing the body	√	√	√	
Body Proportioning and breast shapes	√	√	√	
How to fit underwire bras	√	√	√	
Developing the fitting process	√	√	√	
Live demonstrations videos	√	√	√	
Non-wired bras		√	√	
Special use bras & products		√	√	
Lingerie accessories use and sale		√	√	
Maternity & Nursing needs		√	√	
Specialized training for fitting bras after breast augmentation, reduction, lumpectomy, and mastectomy		√	√	
Fitting bras post-breast reconstruction.		√	√	
Training on selecting and fitting breast forms and prosthetics		√	√	
Soft selling skills to meet surgical client expectations		√	√	
Special needs customer segments		√	√	

Owners/Management/Trainers

Unlimited participants taking course			√	
Lingerie Business collaboration			√	
Back Office Processes & Procedures			√	
Back-office Job aids			√	
Networking with industry peers			√	
Advertising & Marketing programs			√	
Developing Employee training programs			√	
How to read your Financials & Business measurements			√	
Inventory Purchasing & Management			√	

Elite Coaching & Business Development

Customized Coaching & Consulting				√
Consulting for business creation				√
Consulting for purchasing or selling a business				√
Scaling up a business				√
Succession planning				√
Personal & Business development plans				√

Esteem Bra Fitting Academy Program Pricing Plan

Payment Options for Program Subscriptions (USD)	Tier 1 Fundamentals	Tiers 1, 2, 3 Advanced	Tiers 1, 2, 3, 4 Premier	Elite Coaching
<ul style="list-style-type: none"> • 12 Equal Monthly Payments 	\$120 / mo	\$183 / mo	\$273 / mo	Call
<ul style="list-style-type: none"> • Annual Payment 	\$1320	\$2013	\$2999	for
<ul style="list-style-type: none"> ○ 1 free month with annual payment 				Pricing